



## THE ASSOCIATION OF DONOR RELATIONS PROFESSIONALS VOLUNTEER SERVICE AWARD

is hereby presented to

**MARY SOLOMONS**

**M**ary Solomons, Director of Donor Relations at Skidmore College, we honor you as the 2012 recipient of the Association of Donor Relations Professionals Volunteer Service Award.

Since becoming a Director in 2008, you have played a significant role in developing the Association's public image, leading the Public Relations Committee since that time. Through the work of that committee we launched the Experts Bureau and introduced a new logo and tagline — *Your Connection to Inspired Stewardship* — in 2010. While the latter has strengthened our brand, the former has provided a path for other organizations to engage with us as subject matter experts and leaders in our profession.

More recently you led the effort to redesign our website as you continued your focus on ADRP's image and identity. With this iteration you and your taskforce integrated ADRP's relatively new branding and social media efforts, further enhanced navigation, and paved the way for future content enhancements.

For all of these projects you have assembled teams of volunteers, leading them with confidence, humor, style, and generosity. You are a skilled delegator and a wonderful cheerleader, and you have fostered a sense of commitment and accomplishment among other ADRP volunteers.

You haven't been content, however, to serve your profession by focusing only on our Association's visual and online identity. You have taken on the responsibility of bringing colleagues in the New York area together to network and develop professionally. Through the Capitol District Stewardship Group, as well as the Annual ADRP New York City Regional Conference, of which you are one of three co-chairs, you have given us the opportunity to convene, share, and learn. You have also been a regular presenter at the ADRP Annual International Conference and a part of our webinar program. These are the experiences that are most appreciated by our members. Your willingness to share topical knowledge, career strategies, and the occasional misstep, not to mention your sparkling delivery, make you a truly valued member of this community.

In recognition of your meaningful record of service, we are proud to present you with the 2012 Association of Donor Relations Professionals Volunteer Service Award. Congratulations!

With sincere gratitude,

Nancy Lubich McKinney, President

September 2012